



# DIGITAL SOLUTIONS

Understand the benefits and features of our suite of digital products

Our team utilizes a revolutionary advertising technology platform with a comprehensive digital agency software solution that oversees the full life cycle of a marketing campaign.

## PROGRAMMATIC DISPLAY

Programmatic Display is designed to boost any business seeking to get their message in front of their target market, any place at any time.

## DEVICE ID TARGETING

Mobile phones provide a unique view into user behaviors, frequently visited locations, home, work, habits, interests and much more.

## MICROPROXIMITY

Target people on their mobile devices based on where they are in real-time.

## EMAIL

Securely deliver your message to specific consumers using hundreds of targeting options via a dedicated email blast.

## PAID SEARCH

Our team of Google Ads certified professionals follow all of Google's Best practices and are endorsed by Google and BIA Kelsey. Our custom approach separates our team from the rest of the providers in the market ensuring your solution is custom to your needs.

## SEARCH ENGINE OPTIMIZATION

Organic SEO results are still the cornerstone of maximizing your referral traffic from search engines. Over two-thirds of search-related clicks come from Search Engine Optimization (SEO).





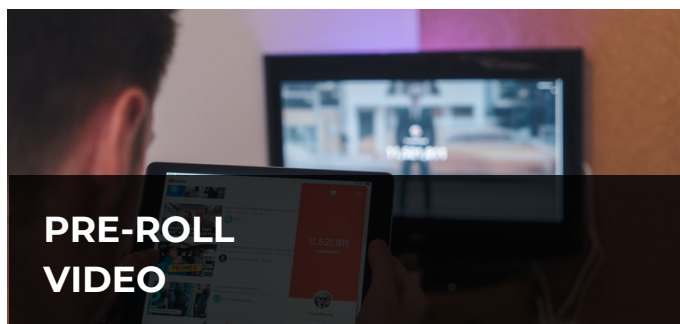
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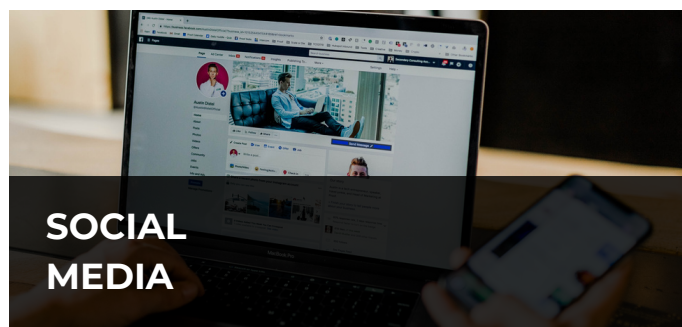
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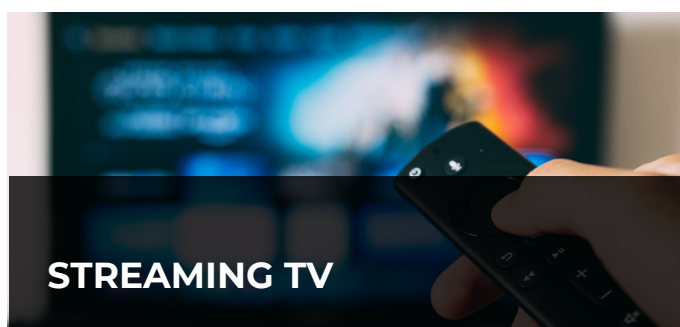
Seamlessly integrate a brand's most engaging images and content into contextually relevant editorial using a single creative that dynamically adapts to match font and format.



Pre-Roll is a robust tool for precise targeting and can increase both brand recall and intent to purchase.



Leverage the power of two billion monthly Facebook users and 500 million daily Instagram users with some of the most precise audience targeting available today.



Reach users on all of their screens as they view live or on-demand programming through any connected device.



Video Advertising solutions can help brands tell a story to the desired target audience in real-time, at any time, anywhere in the world.





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## CANNABIS/21+ NETWORK

Help your advertisers get the most out of their digital dollars with our designated network for Cannabis and 21+ products.

## AFFORDABLE WEBSITES

Reach more local customers with a search-optimized, mobile-ready, social-friendly website for your business.

## ADMIX

Not sure what platform is best for your business? Set your budget – then use this multi-platform strategy to extend your reach and results. We'll optimize based on what's working across these three platforms.

## STREAMING AUDIO

Music is everywhere in today's society. It is with us when we get up in the morning, go to work, sit at our desks, go to the gym, while we eat, and everywhere in-between. Is there a better way to touch your target audience?